

Tracy Shaw

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having fun
Saving & Cooking
making meals, creating memories, & saving time



Like so many Americans, Tracy found herself facing an uncertain financial future in 2007. A stay-at-home mom of two kids, Tracy and her husband experienced multiple pay cuts and even a loss of insurance coverage, and knew they needed to take action. So Tracy clipped coupons, hunted through clearance bins and became a super saver. She was so good, in fact, that she was able to turn her future around, teaching others in her position to make the same simple but effective savings plans and today, is even able to use her skills to buy products for local food banks.

Today, *Having Fun Saving and Cooking* has evolved into helping readers enjoy the Florida lifestyle, creating family-friendly meals, with a bit of DIY, fitness and traveling mixed into the fun. From recipes and helpful tips to tutorials and deal alerts, Tracy provides the specific information that readers love to follow.

Tracy can work with you to provide strong on-air presence as well as creative and customized sponsorship packages that will introduce your brand or product to her tens of thousands of monthly readers. In addition, Tracy has a strong track record of working with the world's biggest brands.

Stats:

Each # is a monthly average:

- Unique Visitors: 26K+
- Page Views: 57K+
- Twitter: 22,200+
- Facebook: 31,600+
- Pinterest: 11,800+
- Instagram: 3,800+
- Email: 3,800+

Brands/Clients:

Winn-Dixie
CK Mondavi
Universal Orlando
SeaWorld / Busch Gardens
Ragu
WalMart
Innisbrook
Cariloha
Anderson Seafoods
Disney
Florida Prepaid College Plans
YouFit
Fresh From Florida
Ninja Kitchen

Social Media

@havingfunsaving

facebook.com/HavingFunSaving

Instagram.com/havingfunsaving

Pinterest.com/havingfunsaving

Press & Affiliations:

Studio 10 Tampa Bay – regular monthly segment:

<http://archive.wtsp.com/video/default.aspx?bctid=3291663714001>

<http://archive.wtsp.com/video/default.aspx?bctid=3192461449001>

<http://wm.wtsp.gannett.edgestreams.net/studio10/201109/30/coupon.wmv>

Couponing Article in Local Publications: Pasco Gazette, The Laker, and Tampa Woman Magazine

Regular contributor to - I Heart Publix, Today's Mama, Hometalk, Tampa Bay Moms Blog, and Tampa Bay Bloggers

Family Focused Weekly Recipes:
<http://www.havingfunsaving.com/recipes>